

HEALTHY HARVEST PROGRAM FACTS



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WHY THE HEALTHY HARVEST PROGRAM?

In 2014 the Healthy Harvest program was launched to provide locally-grown fresh fruits and vegetables to our neighbors in need served by the Food Bank of the Southern Tier during harvest season here in the Northeast.

The success of the program encouraged the Food Bank to commit to providing as much fresh produce as possible throughout the entire year. While the emphasis remains on working with our local agricultural community as much as possible, we have extended our commitment to fresh fruit and vegetables beyond the local harvest season. The program is supported, in part, by a grant from The Walmart Foundation's State Giving Program.

LOCAL HEALTHY HARVEST PARTICIPANTS

- Addison Family Farms, Addison, NY
- Benton Berries, Penn Yan, NY
- Brennan Farm, Avoca, NY
- North Windsor Berries, Windsor, NY
- Reisinger's Apple Country Farm, Watkins Glen, NY
- Stoney Ridge Orchard, Erin, NY

WHAT WE AIM TO ACHIEVE

- Greater quantity and variety of fresh, high quality, nutritious produce distributed to Low-and moderate-income emergency food recipients across our six-county service area

THE RESULTS

- Investment in local farms supports local, sustainable agriculture economy
- Allow the Food Bank to increase both the quantity and variety of fresh fruits and vegetables available year-round at Mobile Food Pantry distributions, as well as through our partner agencies - including food pantries and meal kitchens.
- Increased awareness of the need for food assistance leads to increased produce donations
- Greater support for the mission of the Food Bank -- Working together to build and sustain hunger free communities throughout the Southern Tier.



For more information on the Healthy Harvest Program contact:

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