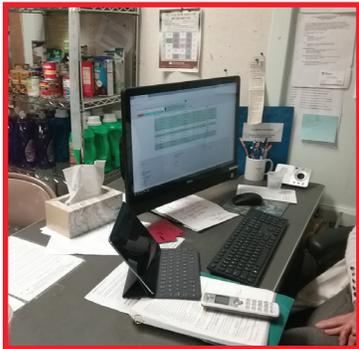




empowering us to better serve our neighbors

Supporting Partners to Support People in Need

- Electronic client intake and data insights platform for food pantries
- Secure, customizable platform
- Created by food banks and funded through Feeding America
- Provides pantries and food banks with knowledge to target hunger-relief initiatives to community needs



Simplifying Registration, Compliance & Reporting

- Streamlined intake eases strain on staff and volunteers
- Provides insights into client communities to help you reach your service goals
- Track dietary restrictions, specialized services, and other resources
- Digital TEFAP attestation frees pantries from paperwork stress
- Eliminates manual monthly FBST reporting
- Provides the ability to easily gather data, giving pantries ample support with grants and fundraising



Sharing Resources for a Shared Mission

- FBST supports FreshTrak pantries with funding, technical assistance, and implementation training
- Matching opportunities with mentor sites
- Exciting potential developments include referral systems, automated phone/text outreach, volunteer registration, order-ahead mechanisms for client empowerment, and client scheduling to manage crowding



A Look Inside of FreshTrak

Serve Families on 01/26/2022

Jump to day

Select Event:
 Choose a Date:

Track multiple events and types of service, and select from different dates

Name	Info	Address	City, State	Zip	Last Served	Phone	Merge?
Food_Kale		335 Lettuce Lane	Appt 2 CORNING, NY	14830		none	<input type="checkbox"/>
Food_Kat		123 FOODIE WAY	BINGHAMTON, NY	13901		none	<input type="checkbox"/>
Food_Kat_VI		123 FOODIE RD	CORNING, NY	14830		none	<input type="checkbox"/>
Food_Kathleen		1 FOOD AVE	WAVERTLY, NY	14882		none	<input type="checkbox"/>
Food_Kathryn		123 Foodie Way	CORNING, NY	14830		none	<input type="checkbox"/>
Food_Kay		388 UPPER OAKWOOD AVE	HOMELESS ELMIRA, NY	14903		none	<input type="checkbox"/>
Food_Kayak		12 FOOD DRIVE	CORNING, NY	14830		none	<input type="checkbox"/>
Food_Kent		222 Food Ave	ATLANTA, NY	14808		none	<input type="checkbox"/>

5 letters can be enough to bring up the correct household. You can choose from any household who has been served at one of our Mobile Food Pantries or agencies on FreshTrak, **even if you haven't served them at your pantry before.**

Food, Kale

Family Size: 2 Children: 1 Adults: 1 Seniors: 0

Family Notes: lactose intolerant

Proxy:

LAST: Kale FIRST: Kale MIDDLE: SUFFIX:
 Home Address: 335 Lettuce Lane
 CITY: CORNING STATE: NY
 ZIP CODE: 14830
 COUNTY: STEUBEN
 Address Verified (optional): YES NO
 MAIN PHONE: 2ND PHONE: NO PHONE NUMBER:

Main E-Signature Service History Additional Info Notes Family Members Reload

This form was signed on August 9th, 2021 and is valid through August 9th, 2022

Signed by: Food, Kale
 Position of: head of household
 Signed with: kf
 Signed on: 2021-08-09 13:32:03
 Household Size: 3
 Form Signed: New York Attestation - New York Attestation - English
 Form Revision: Valid from 01/01/2020 through 12/31/2022

This is what the main page for a client looks like once you click on their name to serve them.

The system records e-signatures for the annual TEFAP self-attestation and will keep track of when it is due again.

First Name	Middle	Last Name	Suffix	Date of Birth mm/dd/yyyy	Age	Age Group	Gender	Identification	Status
Kale		Food		03/05/1980	41	35 - 59	<input checked="" type="radio"/> F <input type="radio"/> M <input type="radio"/> O	<input checked="" type="radio"/> Needed <input type="radio"/> Verified	
Salad		Food		01/01/2013	9	5 - 17	<input checked="" type="radio"/> F <input type="radio"/> M <input type="radio"/> O	<input checked="" type="radio"/> Needed <input type="radio"/> Verified	<input checked="" type="radio"/> Active <input type="radio"/> Inactive
Celery		Food		07/08/1981	40	35 - 59	<input type="radio"/> F <input checked="" type="radio"/> M <input type="radio"/> O	<input checked="" type="radio"/> Needed <input type="radio"/> Verified	<input type="radio"/> Active <input checked="" type="radio"/> Inactive

Simply inactivate household members who have moved out and reactivate them when they move back in. You can also easily add new household members.

To learn more about how FreshTrak can help your pantry, contact Kathryn Miller at 607.796.6061 x4037 or via email at kathryn.miller@foodbankst.org.



388 Upper Oakwood Avenue | Elmira, NY 14903
 607.796.6061 | www.foodbankst.org